

Abhineet Kumar

Product Designer

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📍 Bengaluru

Summary

Product Designer with 1+ years of experience, specialising in human-centered design and AI-driven design. Combine analytical thinking with user empathy to design intuitive, scalable experiences across web and mobile platforms. Proven track record of collaborating with cross-functional teams to simplify complex systems into high-impact, business-driven design solutions.

Education

BDes **Anant National University**, Interaction Design
• Final SGPA: 8.58

2022 – 2026

Experience

Cantilever Labs, Product Design Intern

Jan 2026 – June 2026

- Led design for Fulcrum, a B2B2C AI-powered platform connecting students, institutions, and recruiters, working directly with the founder, PM, and developers across 20+ connected flows.
- Redesigned the resume builder after iterative testing with students across multiple colleges surfaced unclear navigation as the top friction points, reducing the share of testers reporting UX and flow issues from ~67% to ~32% across two feedback rounds.
- Designed an AI-powered Interview Playbook and TPO analytics dashboards spanning 20+ screens/flows, giving Training and Placement Officers visibility into student readiness and engagement
- Built engagement loops and cross-platform flows for the Daily Drop quiz platform to drive recurring student usage
- Result: Delivered a scalable design foundation validated across multiple institutions, positioning Fulcrum for expansion across 7+ colleges

Hivie Security, UI/UX Design Intern

May 2025 – July 2025

- Designed the end-to-end MVP for a B2B IoT-enabled inventory and security platform for high-value jewelry retail, delivering 60+ screens across security, inventory, and billing workflows
- Created real-time security dashboards to monitor item movement, inventory status, and tampering incidents, refined through informal feedback from store operations stakeholders
- Designed inventory tracking workflows to increase visibility into asset movement across retail operations
- Integrated a unified billing experience that balanced operational efficiency with security requirements for store staff
- Result: Established the product foundation for a smart retail security ecosystem spanning 60+ screens, ready for pilot deployment

Hivie, UI/UX Design Intern

Sept 2024 – Dec 2024

- Designed the end-to-end experience for a two-sided B2B marketplace connecting brands and influencers, delivering 80+ screens across campaign creation, influencer discovery, and collaboration management
- Designed intuitive user journeys for both brands and creators from 0 to 1, reducing friction across the collaboration lifecycle
- Defined core workflows for campaign creation, product drops, and cross-party collaboration management
- Result: Defined the core UX and interaction framework for the platform's MVP across 80+ screens, creating a scalable foundation for brand-creator collaborations

Skills

Design: User Experience Design, Interaction Design, Design System, AI Driven UX, Product Sense, Critical Thinking, Design Methodology, User Research, Advanced Prototyping

Tools: Figma, FigJam, HTML, CSS, JS, Framer, Notion, Midjourney, Lovable, Claude, Stitch, Miro AI, Jitter, Lottie, Rive, Adobe Suite, Microsoft Office

Collaboration: Design Thinking, Agile Product Development, Cross-Functional Collaboration, Stakeholder Management, Developer Hand-offs

Positions of Responsibility

With Festival, Ahmedabad — Design Lead / Organizer

Mar 2024

Organized and led the design team for a global design festival, managing the event's creative direction and visual execution to foster community engagement.

Ek Beti, Ek Cycle — Tech Associate (Volunteer)

Jul 2024

Led the full web development and ongoing maintenance, while assisting in the design, for a social initiative supporting girls' education through bicycles.